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October 14, 2020



**Introducing new bio-based products in the post-COVID recovery:**

**Want to be a part on the co-creation of future products made  
of sustainable feedstocks?**

**Let us know!**

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## Slovene and Swedish.

Please, follow links and share your insights. Choose the topic(s) most relevant for your business:

- **Carpets:** link [HERE](#)
- **Food packaging:** link [HERE](#)
- **Secondary packaging:** link [HERE](#)

**It takes less than 10 minutes!**



CONSTRUCTION



AUTOMOTIVE INDUSTRY



PACKAGING AND FOOD  
INDUSTRY

### Why do we need your opinion?

#### Packaging, construction and automotive sectors going sustainable and circular

Within the project, EFFECTIVE partners will produce bio-based products and materials from renewable feedstocks (sustainable sugars and vegetable oils), guarantying a greener manufacture, such as:

- **for the construction and automotive sectors, carpets using fabrics made out from bio-based materials** (bio-based polyamides), and
- **for the packaging sector, materials for food packaging and secondary packaging using films made out from bio-based materials** (bio-based polyamides and bio-based polyesters, respectively).

EFFECTIVE project partners would like to gather the perception and insights from stakeholders involved in the bio-based sector about these innovative materials and the proposed new value-chains being tested by the EFFECTIVE.

**Please, share among experts, fellows and others!**

### ... and how about your personal consumer habits?

**H&M Group and VAUDE** - being a worldwide recognized garments producers - will as EFFECTIVE project partners produce and test garments, such as cycling shorts and swimming suits, using fabrics made out from bio-based materials (bio-based polyamides). These bio-based materials will be produced from renewable feedstocks (sustainable sugars), guarantying a greener manufacture.

#### Links to questions:

- **VAUDE:** link [HERE](#)

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TEXTILES

**THANK YOU** for being a part of new era of fibres and plastic!

*The **EFFECTIVE** consortium*



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Bio-based Industries  
Consortium

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