

July 23, 2020



Dear friends and partners of EFFECTIVE,

Since we reached you with the Spring edition of our newsletter, the world has completely changed. While some of the countries are still in the lockdown and struggling hard to limit the enormous extension of COVID-19 pandemic, others have already started to face the challenges and stepped into the long-lasting and still uncertain journey of recovery.

In this issue, we would like to share a glance at how we can jointly contribute to the green and circular recovery. We believe that your organization is already taking an active part and will continue to nourish circular collaborations.

We hope that summer is bringing you as many relaxed moments as possible.

*The EFFECTIVE consortium*



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## **The recovery of the EU and global economy shall definitely rely on circular bio-economy**

***Bio-based sector to support green recovery and circular economy: present and the future***

By **Mr. Giulio Bonazzi**, CEO of Aquafil

The pandemic has perhaps highlighted some limits of the current economic model, posing important questions on the globalized economic system.

In these months, some supply chains have faced bottlenecks due to lockdown measures,

local basis to secure the normal operation of industrial activities in all scenarios.



However, this change of paradigm, and the current crisis, shall not impact the enter in force of many important initiatives launched by the European Commission to make industries (and particularly, the plastics one) more sustainable and circular. They should be rather fostered more than ever.

In this context, the bio-based sector represents a virtuous model to pave the way for the sustainable recovery of the EU and global economy. Indeed, biobased economy relies on regional economic models that support the development of local rural communities through the establishment of new value chains, creating a direct link between the primary sector (and its products) and industrial activities which traditionally rely on fossil resources (e.g. production of chemicals, plastics, etc.).

Continue reading [here](#).

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LAST DAYS TO PARTICIPATE

## ***How will the bio-based sector contribute to the circular economy transition and green recovery?***

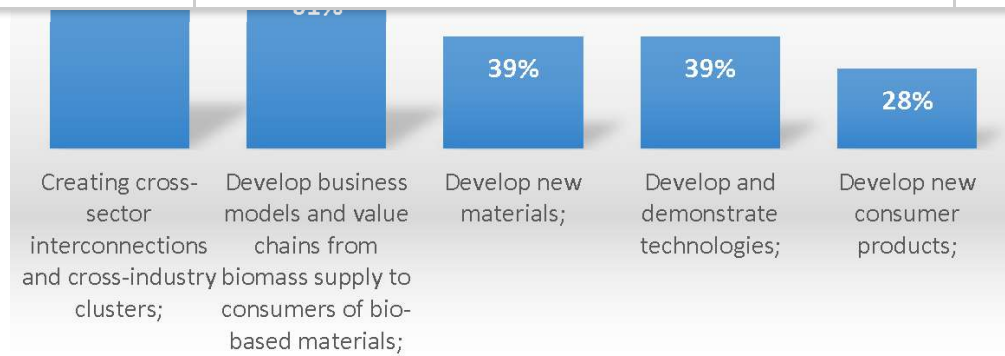
**WHAT IS YOUR PERSPECTIVE? FEW DAYS LEFT TO PARTICIPATE!**

IF YOU HAVEN'T MANAGED to share your opinion yet, PLEASE FOLLOW [THIS LINK](#).

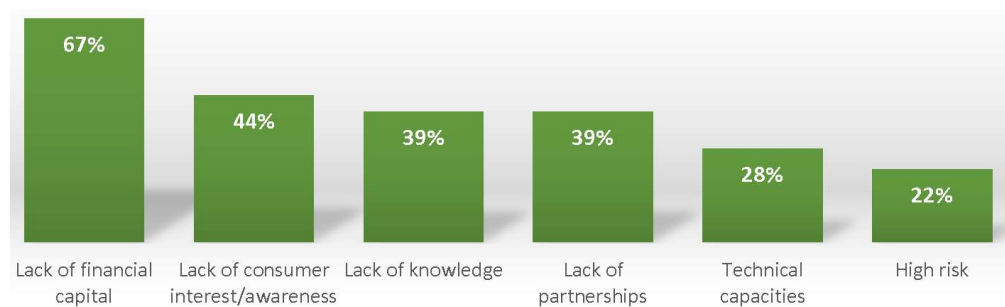
The EFFECTIVE online questionnaire aims to get a basic overview of expertise and inputs in the bio-based sector that could contribute to the CE implementation in the short and long term is **STILL OPEN FOR FEW MORE DAYS!**

We kindly invite you to take a look at some of the intermediate results, which **show strong support and readiness to contribute to the recovery through circular and bio-based projects and partnerships.**

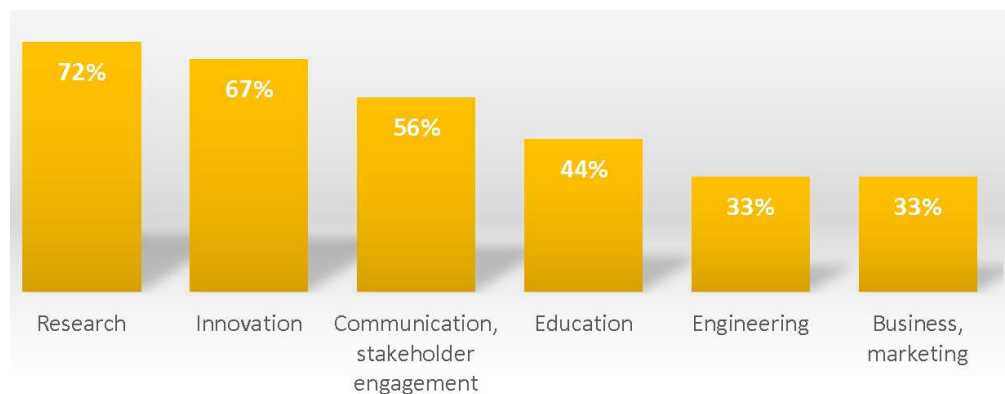
- ***What is the foreseen role of your organization in the CE bio-based partnerships in the next two years?***



- **What are the barriers your organization has to overcome to contribute to CE bio-based partnerships?**



- **Identify the expertise your organization can contribute to new CE bio-based partnerships (multiple choice):**



The online questionnaire was supported by the [Bio-based Industries Joint Undertaking \(BBI JU\)](#) BBI JU and disseminated also by ECESP [European Circular Economy Stakeholders Platform \(ECESP\)](#) and [BIOEAST](#) networks.

**Upcoming:**

**EFFECTIVE SURVEY on bio-based products and value chains**

launch a wide on-line survey for the bio-based sector as well as for consumers. The aim of the EFFECTIVE Survey is to gather stakeholder's perceptions and insights about the final products and the proposed new value-chains being tested by EFFECTIVE.

Fields marked with \* are mandatory



#### Section 1: EFFECTIVE Survey Introduction

Welcome to the EFFECTIVE survey!



#### Views

Standard [Accessibility Mode](#)

#### Languages

[EN] English

#### Contact

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## EVENTS

### **5<sup>th</sup> Circular Change Conference 2020 in partnership with BSF** **5 years - 5 partnerships - 5 events**

Circular Change, the EFFECTIVE project partner responsible for communication and dissemination activities, is organizing its yearly global conference - this year transformed into 5 events in 5 partnerships. Circular “roadshow” with 5 virtual sessions is highlighting key challenges and opportunities for the circular transition. For more information and registration follow the [link](#).

**See highlights** from [#Greendays2020](#) - 1st event of the 5th Circular Change Conference.

## **EFFECTIVE special section at CONAMA**

**Madrid / 23-26 November 2020**

CIRCE - the EFFECTIVE project partner - will hold a special session during CONAMA 2020, the 14th National Environment Congress in Madrid, Spain, where the EFFECTIVE Consumers Survey and first results will be presented.



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