

[Open in browser](#)

May 28, 2019



Our EFFECTIVE project is making steady progress and we were already able to get a glimpse into some of the results. Members of EFFECTIVE consortium have presented the project at several events, held partner meetings, trained students and recruited 37 external organisations from 12 countries to the External Stakeholder Group in just 10 months!

We are looking forward to hearing from you. Let's share your EFFECTIVE news within our network.

Best regards,
The EFFECTIVE team



THIS JOURNEY IS A SHARED ONE - WELCOME ON BOARD!

How will your organisation react when faced with a new disruption? Are you ready for the new generation of biobased materials and products? We are calling for all those, who wish to actively contribute to the EFFECTIVE project, to join the External Stakeholder Group. By doing that, you will have the chance to provide feedback, receive exclusive updates and be invited to special stakeholder events.

Join NOW by writing us at effective@aquafil.com.

MARIA GIOVANNA SANDRINI, BRAND AND
COMMUNICATION MANAGER OF AQUAFIL, SPOKE ABOUT
A SUSTAINABLE MODEL OF PLASTIC ECONOMY
IN THE NYLON 6 VALUE CHAIN AT
THE 4TH CIRCULAR CHANGE CONFERENCE

One of the key circular economy events in Europe, [the 4th Circular Change Conference](#) took place in Maribor, Slovenia on May 16-17. This year, the focus was put on real circular champions who introduced how to tackle practical challenges in daily business. Aquafil has long been an advocate and pioneer of the circular transition. Now, under visionary leadership of Mr. Bonazzi, Aquafil is taking a further step towards a more sustainable plastic economy with project EFFECTIVE.

Take a look at the [gallery](#) of the conference and watch the official [video](#).



MEET THE CONSORTIUM #2: LIFE CYCLE ENGINEERING



Life Cycle Engineering (LCE) is an independent consulting firm from Torino, Italy who supports organizations providing strategic, data and decision-management solutions to improve their environmental, economic and social performances.

For more than 20 years, LCE has been offering professional solutions and tools for Life Cycle Assessment (LCA), eco-design, environmental communication and regulatory compliance to private companies and business associations who aim to implement a more sustainable way of operating.

AN INTERVIEW WITH FILIP MIKETA, CEO OF Bio-Mi, PROJECT PARTNER



Filip Miketa, CEO of Bio-Mi

1. How would you describe Bio-Mi's mission?

Bio-Mi is a SME manufacturer and research and development enterprise from Croatia, created on the platform of Mi-plast company, dedicated to the production of final and semi-final thermoplastic materials and products used for the production of primary, secondary and tertiary packaging products but also in agriculture sector etc. Bio-mi is a synergy of Mi-plast's 39 years of experience in the field of plastics technology and our young R&D team with strong experience in EU funds and programmes. Apart from developing new bio-based building blocks and materials, Bio-mi provides services of advising in the field of tailoring and transformation of bioplastics and other advanced materials into final products in line with bio-economy and circular economy goals.

2. What is your mission?

Our main mission is to bring forth new solutions that are truly sustainable: good for the environment and for all of us. That is why we have directed all of our activities at reaching our

Together with our partners, we want to continue working on new packaging solutions with advanced and/or tuned properties that are environment friendly. In other words, the "end of life" of our products should be a beginning and not the end like it is in the current linear economy model.

3. What is your role in the EFFECTIVE project?

Our role is significant. In fact, Bio-Mi is the leader of the WP dedicated to demonstration activities together with other partners such as H&M, Balsan, Vaude, Novamont, Carvico and Aquafil. Although we are a small company, we are proud to have the opportunity to collaborate with large and well-known industry partners. Our core actions fall under two directions:

1. Demonstration and production of new bio-based polyamide food packaging based on sustainable biomass
2. Demonstration and production of new biobased and bio-degradable packaging for other partners within our work package (packaging of carpets, garments etc.)

4. How can companies from the Adriatic region contribute to the green transition Europe? Where do you see the potential?

The potential is huge. In fact, this potential is visible not only in the Adriatic region, but also in the whole South East Europe. Italy already has a Bioeconomy Strategy but other countries in Adriatic region such as Croatia, Slovenia and others do not. We should all work together on this issue. Of course, in this process, the most important players are policy makers and there is still a lack of knowledge and awareness of the potential of bioeconomy. However, integration of South East Europe into bioeconomy streams has already started, first with small companies like

full bioeconomy potential. Our ambition is to complement already existing recycling streams with bio industry and biomaterials in order to achieve full impacts of circular economy.

ours. We are expecting stronger commitment in the next 5- year period, but again, we need to include all relevant sides. We see this as a huge chance for our generation and we will do our best to make it real - that is why we are here.

WHERE HAVE WE BEEN?

NOVAMONT: project presentation at the Mobilization and Mutual Learning Workshop (9 April 2019)

[Read more...](#)



VAUDE presents the new EFFECTIVE poster at the [Greenroom Voice Showcase](#), ISPO 2019 (23 January 2019)



VAUDE and H&M - presentation at [World Bio Markets 2019](#) (1 - 3 April 2019)



Strong support for the Bioeconomy movement at the [European Circular Economy Stakeholder Conference 2019](#) (6 - 7 March 2019)

[Read more...](#)



Coming soon!
VAUDE to present at [ITMA 2019 Textile & Garment Technology Exhibition](#) (20 - 26 June 2019)



Funded by the Horizon 2020
Framework Programme of the
European Union



This project has received funding from the Bio-Based Industries Joint Undertaking (JU) under grant agreement No 792195.
The JU receives support from the European Union's Horizon 2020 research and innovation programme
and the Bio-Based Industries Consortium.

Copyright © 2019, EFFECTIVE. All rights reserved.

Our mailing address is:
effective@aquafil.com

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).