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December 18, 2019



Dear stakeholders, partners and friends,

The year 2019 is slowly but surely coming to an end. We can only hope it will be remembered as the year when the world finally decided support innovative solutions for everyday products that can alleviate certain impacts of climate change, waste and pollution. In the mean time, the EFFECTIVE project has been in full swing. The project is on track and is moving towards creating fully biobased and circular polyamides and polyesters. From there, only a few steps will separate us from demonstrating useful and beautiful products with a potential to make a good disruption in many different value chains.

We wish you a pleasant end to 2019 and a great start to 2020!

The EFFECTIVE consortium



58 ORGANIZATIONS HAVE SIGNED UP TO CO-CREATE MORE SUSTAINABLE FIBERS AND PLASTICS

We are proud to say that to date, **58 experts** coming from a diverse set of organizations from **19 countries**, have signed up to participate in the EFFECTIVE Stakeholder Group!

Why join?

Receive updates, participate in stakeholder meetings and share you ideas, comments and feedback on the future of fibers and plastics! Participation is voluntary and membership does not create any obligations for you or your organization.

Who can join?

All organizations and individuals with an interest in shaping the future for biobased products.

How can I join?

Simple - write us an email to effective@aquafil.com and we'll get in touch with you.

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YOUR IDEAS!

INSIGHTS FROM THE BBI-JU STAKEHOLDER FORUM 2019

One of the main events of this year for the bioeconomy sector was the BBI-JU Stakeholder Forum 2019. With the current Horizon 2020 program coming to an end, the success of the BBI-JU speaks for itself: over a 100 projects funded with over 600€ of investments from both public and private sources. Referring to the post-2020 period of R&I funding, speakers representing the EU sent a clear signal to the audience: all future projects will need to establish a clear link between the circular economy and bioeconomy. Making sure that our products are taken care of is an essential part of EFFECTIVE and we were happy to hear the news.

EFFECTIVE attended the Forum on December 4th, as well as on Project day, which took place one day before and was dedicated to all projects, who had the chance to discuss their experience and network. At our own booth, visitors had the chance to learn about the steps towards creating biobased polyamides and polyesters, and get a feel for the products that will eventually be created. Mattia Comotto from AquafillITA also presented the project during the session dedicated to intermediate materials.





Our booth at the BBI-JU Stakeholder Forum 2019

PLENARY SESSION OF THE PROJECT PARTNERS IN OFFSTEIN, GERMANY

On November 25. and 26. the consortium met for a regular plenary session to overview the latest developments and make plans for the next stage. This time, the host partner was our supplier of feedstocks Südzucker, who invited us to one of centres of their R&D efforts in Offstein, Germany. After the end of presentations, we were given a tour of one of Europe's largest sugar beet processing facilities - a sweet ending to intensive two days of meetings, presentations and getting up to date with friends.



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GET TO KNOW US



Südzucker, with its sugar, special products, CropEnergies and fruit segments, is one of the most significant food industry companies. In the traditional sugar business, the group is Europe's number one supplier of sugar products, with 28 sugar factories and two refineries, extending from France in the west to Moldova in the east. The special products segment, consisting of the functional food ingredients for food and animal feed (BENEO) division, as well as chilled/frozen products (Freiberger), portion packs (PortionPack Europe) and starch divisions conducts business in high-growth dynamic markets.

The CropEnergies segment is responsible for the bioethanol activities in Germany, Belgium, France and Great Britain. The group's fruit segment operates globally, is the world market leader for fruit preparations and is a leading supplier of fruit juice concentrates in Europe. In 2018/19, the group employed about 19,200 persons and generated revenues of EUR 6.8 billion. In the EFFECTIVE project, Südzucker supplies feedstocks for the conversion into building blocks for biobased materials.

WHERE HAVE WE BEEN?

IN 2019, WE PRESENTED EFFECTIVE AT 16 DIFFERENT EVENTS, FAIRS AND WORKSHOPS!

COP25 in Madrid

2 -13 Dember 2019

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Ladeja Godina Košir, Director of Circular Change and Chair of the coordination group of the European Circular Economy Stakeholder Platform spoke about EFFECTIVE during her speech at COP25's side event titled "Circular Economy Conference and Brokerage Event" and organised by Foundation EuroChile.



2019 Textile Exchange Sustainability Conference

Vancouver, 15-18 October 2019

Mattias Bodin, H&M and Lisa Kennedy, coming from our international partner Genomatica presented the project together at one of the year's premier events on sustainability in the fashion industry.

ITMA 2019 Textile & Garment Technology Exhibition

20--26 June, Barcelona

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VAUDE at the event which puts special emphasis on the latest developments in the garment industry. Needless to say, EFFECTIVE is one of them.

Horizon 2020 for Circular Economy & Transforming Industry (#CETI_H2020)

Warsaw, 9 October 2019

Ladeja Godina Košir from Circular Change spoke about the potential of circular economy and presented the project at the international brokerage event in Poland

The European Forum for Industrial Biotechnology and the Bioeconomy 2019

Brussels, 30 September - 2 October 2019

The EFIB 2019, an even dedicated to all aspects of the bioeconomy was attended by Aquafil's Fabrizio Calenti, who shared his perspective on the future of fibers and textiles.

Croatian National Info Day for Horizon 2020 for SC2

Zagreb, Croatia, 28 November

Bio-Mi presented EFFECTIVE in the event dedicated to upcoming Horizon projects in Croatia.

KongressBW Ressourcen Effizienz

Karlsruhe, Germany, 24. October

The German congress on resource efficiency was attended by Vaude, a frontrunner in the field of sustainable fabrics and materials - and a partner in EFFECTIVE.



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